

2nd Annual GLOBAL M.I.C.E. SUMMIT



11th - 13th
September, 2019



trademark
Nairobi, Kenya

Theme:

**Enhancing Africa's Competitiveness
as a Business Events Destination**

CONVENED BY:



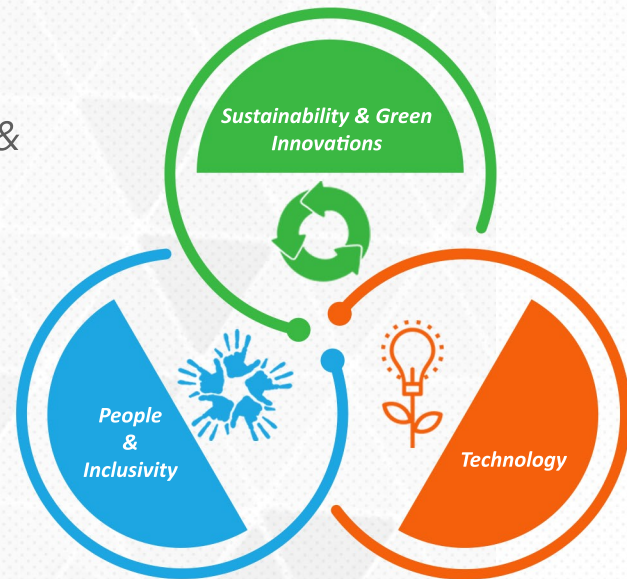
What is the Global M.I.C.E Summit?

The Global M.I.C.E Summit is an annual conference and expo that brings together experts and industry stakeholders in the Meetings & Business Events Industry (Meetings, Incentive Travel, Conferences & Exhibitions).

The summit focuses on analyzing the global trends and opportunities in the Meetings & Business Events industry. The event showcases innovative and sustainable products and solutions that are driving forward Africa's MICE industry.

The 2019 summit will take place on 11-13th September, 2019 at Trademark Hotel

3 Pillars for #GMS2019



Let's Look Back for a While



The 1st edition of the Global M.I.C.E Summit was held between 29th & 30th November, 2018 at Intercontinental Hotel. It brought together **150 delegates from 6 countries** who shared perspectives on the theme: **Leveraging Sustainable M.I.C.E Practices for Economic Development.**



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#GMS2018

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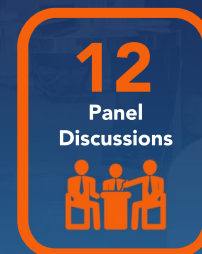
Venue Partner



Magazine Publishing Partner



#GMS2019 in Numbers



Target

The Global M.I.C.E Summit will host **200 professionals, investors and industry experts drawn from 15 countries.**



It's a MICE World!

*It's A MICE World! is a **digital magazine** that carries articles and features from MICE industry leaders across the African continent.*

The magazine is a business focused publication designed to enable the stakeholders in the Meetings & Events industry to explore industry trends and news. It is specifically formulated to showcase the diversity, potential and vast capacity of the Business & Events industry on the African continent.

The magazine will enable readers to explore new meeting and conference venues, find event organisers and suppliers, and keep abreast with the latest news and trends in the global MICE space.

DOWNLOAD MAGAZINE



Africa M.I.C.E Awards

The Africa MICE Awards were launched in 2018. The Awards are intended to **recognise corporates, individuals, venues and small businesses in the MICE industry** who are playing a leading role in driving sustainable growth and change across Africa.

The first nominees will be announced in June 2019 and the awardees feted at the 2nd Global MICE Summit.



Identify Outstanding
ventures in the M.I.C.E
Industry



Reward Sustainable
M.I.C.E Players



Recognise young and
upcoming M.I.C.E
Enterprises



Promote awareness on
Sustainability issues in
the M.I.C.E Industry

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Business Events Masterclass Program



The Business Events Masterclass Program is a 6 week highly interactive, intense and inspirational course which is fit for meeting & event professionals seeking a career in business events & conference Management

UNIQUE SELLING OPPORTUNITY

You get a head start into business events management by learning from industry leaders



Get exposed to some of Kenya's best business meeting venues



Guaranteed placement opportunities for those seeking a career in Business Event & Convention Management



Practical skills and exposure that you can leverage to start or build a thriving MICE enterprise



Learn global and emerging trends to help you beat your competition



Network and learn in a fun environment!

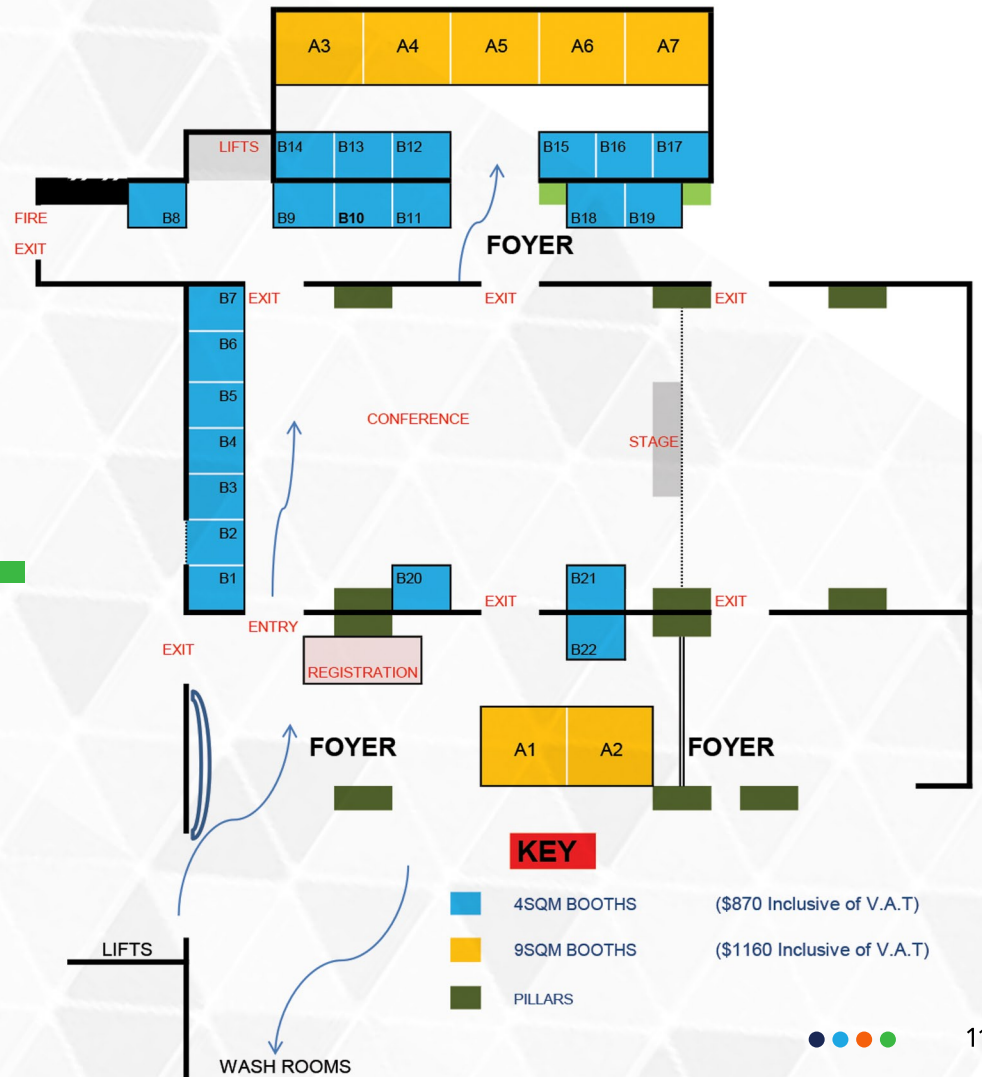
Rates



DELEGATES*			
*Exclusive of V.A.T			
	PRE – EARLY BIRD (Expires on 31st May, 2019)	EARLY BIRD (1st June, 2019 – 30th July, 2019)	STANDARD TICKET (August 2019 – September, 2019)
SINGLE TICKET	\$ 400	\$ 450	\$ 500
GROUP TICKET (3 PAX)	\$ 1080	\$ 1215	\$ 1350
CORPORATE TICKET (8 PAX)	\$ 2816	\$ 3168	\$ 3520
EXHIBITORS			
BOOTH TYPE	COST		
KNIGHT: 2M BY 2M	\$ 870 (Inclusive of V.A.T)		
KING: 3M BY 3M	\$ 1160 (Inclusive of V.A.T)		
CUSTOMISED	From \$ 2320 (Inclusive of V.A.T)		

The event program is available online - www.globalMICEsummit.com

Floorplan



Sponsorships & Partnerships

We work with corporate organisations, sponsors and partners to customize their own partnership and/or sponsorship packages which fit their brand strategies.

We have an innovative and extensive sponsorship buffet from as low as **\$5000** to a **title sponsorship valued at \$500000**.

To partner with us, kindly email-
partnerships@globalmicesummit.com



Let's Talk

We are available 24/7 to progress the conversation further

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